



**LINDSEY AUGUSTA MERCER**  
design portfolio

photography



music video art shoot — Jocelyn Mackenzie 2019



actor headshot— 2020



*Behind the Scenes—* RING OF KE











product — Signature Theatre 2019



# graphic design



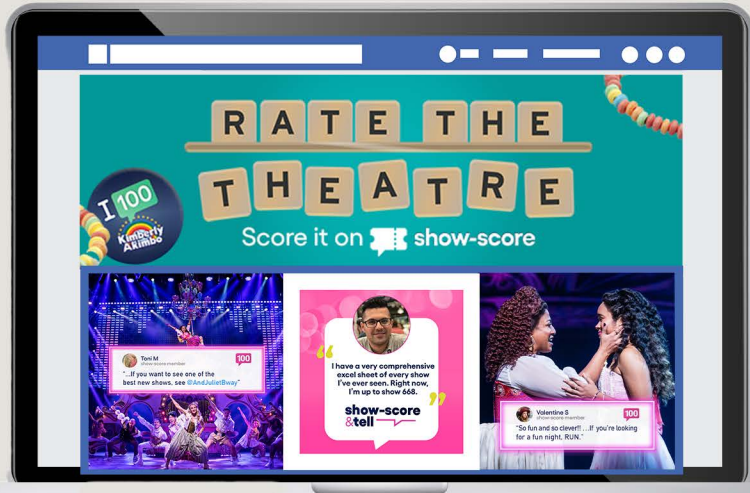
TodayTix / show-score "Predict the Tony Awards®" Campaign

June 2023 — built in adobe photoshop



# graphic design

TodayTix / show-score — partnership with Broadway shows: **&Juliet** and **Kimberly Akimbo**



# graphic design

## socials



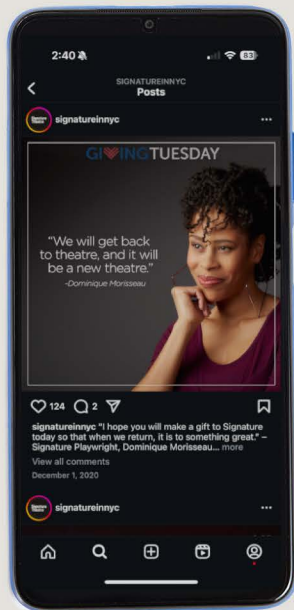
American LGBTQ+ Museum —Sample Campaign, Full Carousel Spread

March 2025 — built in adobe photoshop

## POST COPY

...Who's there? Meet the icons behind seminal moments of LGBTQ+ history all pride month long.  
Then, share your personal heroes in your story to join in a celebration of our community past and future.





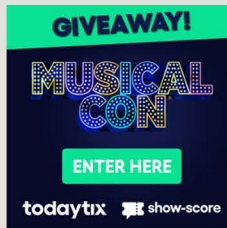
Signature Theatre — New York City  
Institutional Content 2020 — built in adobe photoshop

# graphic design

Banner Ad Suite to promote membership



Banner Ad Suite to promote London Event - MUSICAL CON



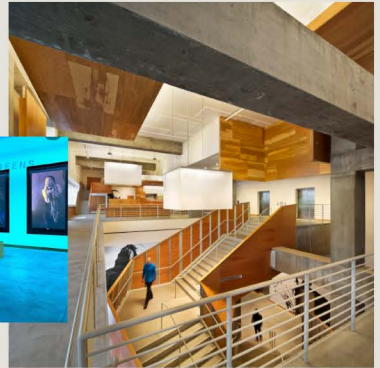
TodayTix / show-score  
October 2022— built in adobe photoshop



Signature Theatre — New York City  
June 2021 — built in adobe photoshop

graphic design  
key art

off-broadway show art inspired from architecture of the space  
and the theme of community



# graphic design

print

gift print for swag bag



360° Step & Repeat Design



TodayTix / show-score — event materials for exclusive film screening

June 2023 — built in adobe photoshop & indesign

Way-finding event signage



**let's make something together**

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